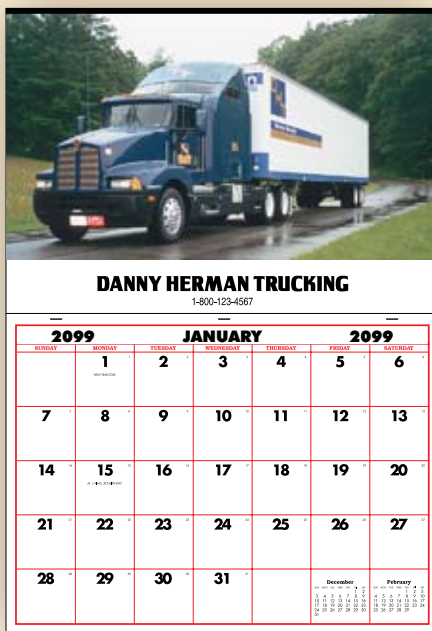


A422



A422 (oversized shown) size 17" x 22"

A445



A445 & A145 size 21" x 29"

A417



A417 & A117 size 20" x 26"

- Supply 8" x 10" print or digital file
- NO CHARGE FOR COLOR SEPARATIONS
- Tinned at top with stitched pad

SPECIFICATIONS

STOCK: Back - 100# Enamel; pad-50# uncoated offset
 BINDING: Pads stitched on
 IMPRINT: Up to 7 lines in black
 SPECIAL AD COLORS: \$32(G) STD; \$75(G) Process PMS (Proof Required)
 TWO COLOR AD: \$94(G) plus plates
 13 MONTH PAD: 28¢(G) per calendar (\$100.00 min.)
 SIZE: A422 - 17" X 22" A445 - 21" X 29" A417 - 20" X 26"
 SHIPPING WEIGHT: A422 - 38#/hundred A445 - 58#/hundred A417 - 55#/hundred
 PHOTO SIZE: A422 - 8" X 12" A445 & A417 - 11" X 17"
 OVERSIZE PICTURE: \$150(G).
 PROOF: (required) \$32(G)
 250 QUANTITY (4 color only): 500 Price + \$440(G) WRAPPERS: \$.28 each(G) TUBES: \$.49 each(G)

PRICING (After April 1 . . . Add 10%; After Aug. 1 ... Add 20%; 25% after Nov. 1)

	250	500	1000	2500	5000	
A145 (1 color)	5.19	4.18	3.39	2.44	—	3CE
A117 (1 color)	4.58	3.70	3.33	2.44	—	CD2E
A422 (4 color)	—	4.28	2.78	1.93	1.44	CD2E
A417 (4 color)	—	4.95	3.10	2.20	1.76	CD2E
A445 (4 color)	—	6.05	4.18	2.97	1.87	CD2E