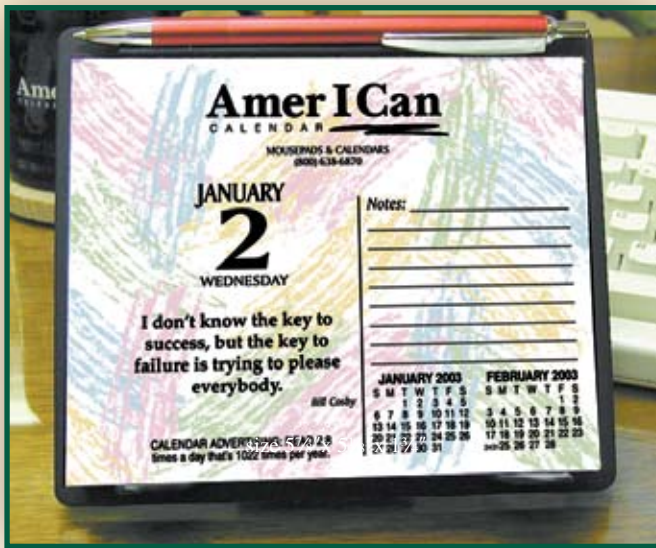


DAILY INSPIRATION EASEL DESK CALENDAR

A1



STOCK COVERS



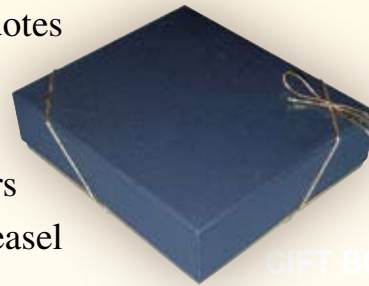
C1



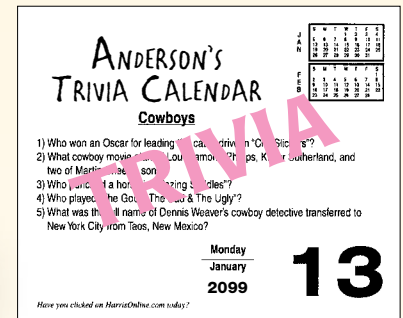
C2



- Start any month - NO CHARGE
- 25 FREE Custom Messages (up to 80 characters each)
- 313 Inspirational / Motivational quotes
- Your Ad printed on each sheet
- Can Customize to fit your needs
- Choose from 5 layouts and 2 covers
- Individually shrink wrapped with easel



GIFT BOX



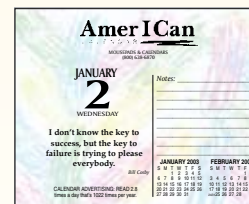
**Customized Layout
Answers on back**

SPECIFICATIONS

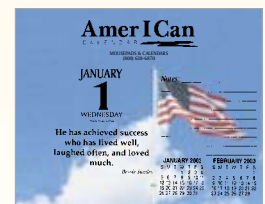
YEAR AT A GLANCE CALENDAR ON BACK: 18¢(G)
 STOCK: 50# offset
 PAD SIZE: 5 1/4" x 4 1/4"
 SHIPPING WEIGHT: 80#/hundred
 IMPRINT: 4 Lines in Black
 SPECIAL AD COLORS: \$175(G)
 AD COPY: 3 1/2" x 7/8"
 2 COLORS IN AD: \$300(G)
 3 COLORS IN AD: \$395(G)
 4 COLOR PROCESS: \$450(G)
 CUSTOM 4 COLOR COVER: \$300(G)+10¢(G)
 CUSTOM SAYINGS (our specs): \$325(G)
 DELUXE GIFT BOX: 69¢(G)
 MAILER BOX: 49¢(G)
 GOLD BOW STRING: 12¢(G)

CUSTOM LAYOUT

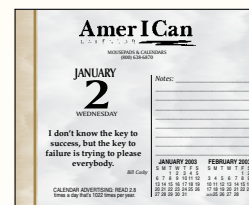
Stock Calendar Sheets



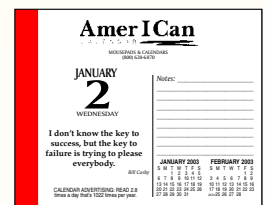
A1MC



A1FLAG



A1IP



A1RED or A1BLUE

A1 PRICES

Quantity.....	50	100	250	500	1000	2500	5000
Jan-Mar.....	8.30	7.81	7.09	6.10	5.44	4.64	4.06
							3ABCDE

AFTER APRIL 1 ADD 10%; AFTER AUGUST 1 ADD 20%; 25% after Nov. 1