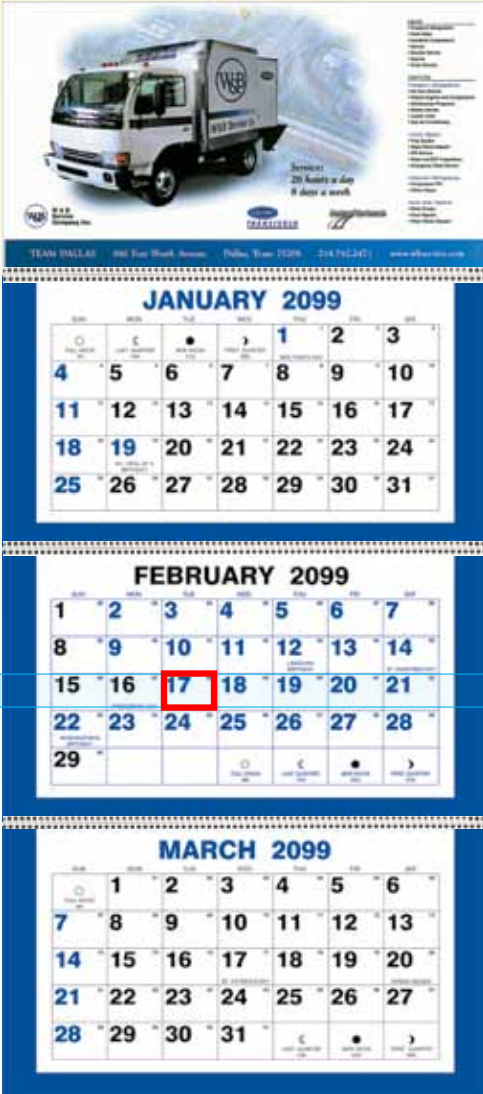


**FREE WIRE-O Binding**  
Until 7/31/11

## TY16



TY16 (WIRE-O BOUND) size 16" x 36"



**NEW! WIRE-O BINDING**  
+60¢(G) per calendar

**FREE**  
Until 7/31/11

## TY12 SPECIFICATIONS

BINDING: GBC: n/c; WIRE-O: +45¢(G)  
PMS PANEL BOARDS: \$300(G)  
BLACK PANEL BOARDS (pictured): \$150(G)  
STOCK: 12 point C1S enamel,  
Pad - 60# uncoated offset  
SHIPPING WEIGHT: 60#/hundred  
IMPRINT: Up to 5 lines in black  
SPECIAL TOP PANEL COLORS: \$32(X) Std; \$75(X)  
PMS (Prints in Process Colors)  
PMS EXACT COLOR MATCH: \$150(X)  
AD COPY: 7" x 11"  
REVERSE COPY TOP: \$190(G)  
TWO COLOR AD: \$190(G) plus plates  
THREE COLOR AD: \$470(G) plus plates  
STRING TOP: 24¢(G) (\$50.00 minimum)  
RED DATE SLIDE: 99¢(G)  
12" x 12" TOP PANEL: \$190 +  
32¢(G) Per Calendar  
PROOF: \$32(G)  
BILINGUAL PAD: Call for Quote  
ADDITIONAL COLOR PHOTOS: \$75(G)  
FULL BLEED: \$125(G)

ENVELOPES: \$27(G) not inserted. \$32(G) inserted.  
9 1/2 x 13 Chipboard Mailers: \$.60(G) not inserted / \$.70(G) inserted.  
DELUXE WHITE MAILERS: \$1.25(G) inserted.

## TY16 SPECIFICATIONS

STOCK: 18 point C1S enamel,  
Pad - 60# uncoated offset  
SHIPPING WEIGHT: 68#/hundred  
BINDING: Comb Included  
Wire-O: 60¢(G) (Free until 7-31-10)  
AD COPY: 8" x 15"  
RED DATE SLIDE: 99¢(G)  
STRING TOP: 24¢(G) (\$50.00 minimum)  
PROOF: \$32(G)  
FULL BLEED: \$125(G)  
REVERSE TOP PANEL: \$190(G)  
OPTIONAL COLOR PANELS: \$200(G)  
ENVELOPES: 45¢(G) not inserted. 55¢(G) inserted.  
DELUXE WHITE MAILERS: \$1.25(G) inserted.  
GOLD GIFT BOX: \$1.95(G)  
GOLD BOW STRING: 24¢(G)

OPTIONAL  
COLORED  
PANELS →

OPTIONAL  
RED DATE  
SLIDE ⇌

## TY12

**Most Popular  
Calendar in  
EUROPE!**



TY12C size 12" x 32"  
WIRE-O Binding shown / Black Panels shown



**NEW! WIRE-O BINDING**  
+45¢(G) per calendar

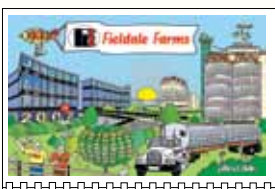
**FREE**  
Until 7/31/11



*Three separate  
monthly pads*

*WIRE-O binding  
(Free until 7-31-11)*

*Julian dates &  
numbered weeks  
(on TY12)*



## TY16 PRICES

500	1000	2500
12.16	9.04	6.43
		CDE

## TY12 PRICES

TY12B	100	250	500	1000	2500	5000
Jan-Mar.....	11.11	8.78	7.62	6.87	5.77	4.60
						ABCD2E

## TY12C

Jan-Mar.....	15.60	13.89	11.34	8.50	6.24	4.89
						3CD2E

AFTER APRIL 1....ADD 10%; AFTER AUGUST 1 . . . . ADD 20%;  
25% AFTER NOV. 1