

C4

# 13 Picture Coupon Calendar



- Features 13 CUSTOM Full Color Pictures
- 12 or 24 Coupon Design
- Specially Designed to Save Pictures
- Heavy Cover Page for Durability

**BRAND NEW**

### SPECIFICATIONS

**BINDING:** Saddle Stitch with Drill Hole  
**STOCK:** 80# Cover; 80# Gloss Enamel (insides)  
**IMPRINT:** Ad: 5 lines in black / Coupons: 4 lines in black  
**AD SIZE:** 1 1/4" x 8 1/2"  
**COUPON SIZE:** 1" x 8 1/2"  
**SPECIAL AD COLORS:** \$32(X) STD; \$75(X) PMS  
**PROOF:** (Required) \$32(G) Std; \$20 (G) Email  
**PERFORATION:** \$125 (G) + \$.22 each (G)  
**WIRE-O Binding:** Call  
**SHIPPING WEIGHT:** 17#/hundred  
**ENVELOPES:** Not inserted \$.21(G), Inserted \$.25(G)

C4 size 9 1/2" x 15"

### C4 PRICES

	<b>500</b>	<b>1000</b>	<b>1500</b>	<b>2000</b>	<b>2500</b>	<b>5000</b>	
Jan-Mar...	6.03	4.83	4.36	3.91	2.56	1.50	C4DE

After April 1...ADD 10%; After August 1 . . . . ADD 20%; 25% After Nov. 1